



Jeff, or Beebs, is a hands-on creative leader and strategic problem solver. He has a strong vision and simple approach to the work: make people feel something. If it's going to be fun, make it a ride. If it's going to be emotional, tug at the heart. If it's going to be funny, make 'em laugh. Then execute it with care and craft. And don't forget to enjoy the process. If you're not having fun you're doing it wrong. Seriously.

2022 - 2023
Expedia
Global Creative Director
/ Art Director

2021 - 2022
Apple
Contract Creative Director
/ Art Director

2017 - 2021
MullenLowe LA
Group Creative Director
/ Art Director

2011 - 2017
Freelance
Creative Director
/ Art Director

2005 - 2011
72andSunny LA
Senior Art Director

2004 - 2005
See: San Francisco
Art Director

2003
Mother NY
Freelance Art Director

2003
Mad Dogs & Englishmen
Freelance Art Director

2001 - 2003
VCU Adcenter
MS in Communication
Focus in Art Direction

1996 - 2000
Boston University
BS in Communication
Suma Cum Laude

Jeff Beberman

Creative Director / Art Director

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